

**April 29 - May 2, 2010** (4 days)  
from approx. \$1,585 pp/do  
plus airfare and taxes  
dates and prices are subject to change  
Premiere Global Sports



**Derby Statistics**  
Date: May 1, 2010  
Track: Churchill Downs,  
Louisville, Ky.  
Distance: 1 1/4 miles  
Record: 1:59:25 by  
Secretariat, 1973  
Purse: \$2 million

## Running for the Roses

### The Kentucky Derby — 2010 College Tour Experience

Hosted by **Doug Reed**

Experience the tradition of the Kentucky Derby at the 136th running. Recognized by Forbes magazine as one of the “top 10 events to experience in a lifetime,” the Kentucky Derby is the leading stakes race for three-year-old thoroughbred horses. It’s held on the first Saturday of May each year in Louisville, Ky. One of the oldest, continuously held sporting events in the world, the “Run for the Roses” was first contested in 1875 at Churchill Downs.

Today, thousands of fans make the pilgrimage to Louisville and participate in the event at the center of the sporting universe. Royalty, celebrities, and commoners alike come to view the “Sport of Kings,” which is the first jewel in pursuit of the Triple Crown. We invite you to come with us to “the most exciting two minutes in sports” and a must-see special event.

#### Tour Features

- Three nights in deluxe hotel accommodations at the Lexington Downtown Hotel and Conference Center (formerly the Radisson Plaza)
- Welcome desk and reception with special horse racing guest speaker
- Complimentary full breakfast daily
- Deluxe motor coach transfers, beverages for various Friday tours, and transportation to the Kentucky Derby at Churchill Downs on Saturday.
- Friday guided tour experience that tentatively includes: Woodford Reserve Distillery, The Thoroughbred Center, Old Friends horse farm, Kentucky Horse Park
- Admission to the Kentucky Derby on Saturday includes first-floor grandstand seating (reserved sections 125-128); optional ticket upgrades are available.
- Official Kentucky Derby souvenir and exclusive giveaways
- Special credential, ticket holder, and lanyard
- Premier college sports professional staff
- Double, triple, and quad accommodations also are available

