

ALUMNUS

THE MAGAZINE OF THE UNIVERSITY OF ARIZONA ALUMNI ASSOCIATION

2010 Advertising Specifications

Magazine trim size:

8.5" x 10.875" (all dimensions are in inches)

Digital requirements:

High-resolution CMYK digital PDF files ready for placement.

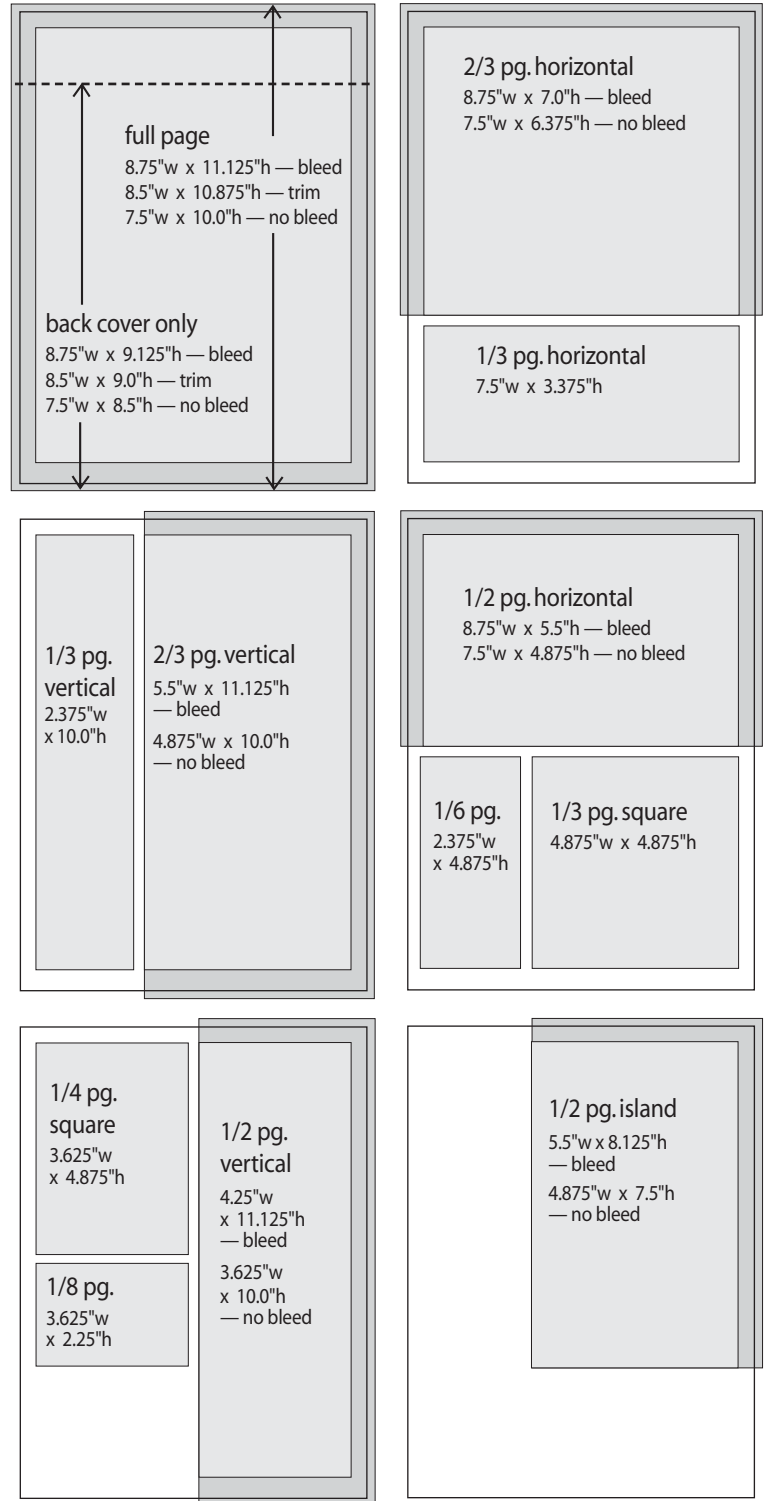
Page size	width	x	height
back cover — bleed	8.75	x	9.125
back cover — trim	8.5	x	9.0
back cover — no bleed	7.5	x	8.5
full page — bleed	8.75	x	11.125
full page — trim	8.5	x	10.875
full page — no bleed	7.5	x	10.0
2/3 horizontal — bleed	8.625	x	7.0
2/3 horizontal — no bleed	7.5	x	6.375
2/3 vertical — bleed	5.5	x	11.125
2/3 vertical — no bleed	4.875	x	10.0
1/2 horizontal — bleed	8.625	x	5.5
1/2 horizontal — no bleed	7.5	x	4.875
1/2 vertical — bleed	4.25	x	11.125
1/2 vertical — no bleed	3.625	x	10.0
1/2 island — bleed	5.5	x	8.125
1/2 island — no bleed	4.875	x	7.5
1/3 horizontal	7.5	x	3.375
1/3 vertical	2.375	x	10.0
1/3 square	4.875	x	4.875
1/4	3.625	x	4.875
1/6	2.375	x	4.875
1/8	3.625	x	2.25

2010 Schedule

Issue	Publication date	Insertion Order	Digital files
Spring	April 15	March 1	March 10
Fall	September 1	July 1	July 15
Winter	January 1	November 1	November 15

Contact

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