

ALUMNUS

THE MAGAZINE OF THE UNIVERSITY OF ARIZONA ALUMNI ASSOCIATION

Ad Rates

2010 Circulation: 220,000 (Spring: 23,000; Fall: 185,000; Winter: 12,000)

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A 10 percent discount is available to UA colleges and departments, and a 5 percent discount is available to current dues-paying UA Alumni Association members.

2010 Rates (price is for one insertion in all three issues)	Net
cover II (inside front cover)	\$ 14,850
cover III (inside back cover)	13,740
cover IV (back cover)	15,700
centerfold	20,465
1 pg (full page)	12,900
2/3 pg	11,200
1/2 pg	9,730
1/3 pg	8,150
1/4 pg	7,060
1/6 pg	5,965
1/8 pg	5,145

2010 Schedule

Issue	Publication date	Insertion Order Due	Digital Files Due
Spring	April 15	March 1	March 10
Fall	September 1	July 1	July 15
Winter	January 1	November 1	November 15

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