

# ALUMNUS

THE MAGAZINE OF THE UNIVERSITY OF ARIZONA ALUMNI ASSOCIATION

## Ad Rates

All rates are net amounts

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<b>Billing and Payment</b>	<i>Alumnus</i> magazine accepts commercial advertising with payment due upon receipt of the advertiser's digital files.
<b>University of Arizona Discounts</b>	A 10 percent discount is available to UA colleges and departments, and a 5 percent discount is available to current dues-paying UA Alumni Association members.

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**2009 Circulation** (expected) **275,000**  
(three members only issues, one issue to all active alumni)

	All 4 Issues
cover II (inside front cover)	\$ 14,850
cover III (inside back cover)	13,740
cover IV (back cover)	15,700
centerfold	20,465
1 pg (full page)	12,900
2/3 pg	11,200
1/2 pg	9,730
1/3 pg	8,150
1/4 pg	7,060
1/6 pg	5,965
1/8 pg	5,145

## Schedule

Issue	Publication date	Insertion Order	Digital files
Spring	April 15	March 1	March 10
Summer	July 15	June 1	June 10
Fall	October 1	August 1	August 15
Winter	January 1	November 1	November 15

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