



V. ALUMNI TRAVEL — Advertising and Sponsorship Details (custom sponsorship packages available)

The Alumni Association travel program, where exploration, education, and adventure are essential to every tour, takes hundreds of alumni travelers to destinations around the world. This is your opportunity to connect and market your brand, products, or services to UA alumni travelers.



Alumni Travel Title Sponsor

\$30,000

Includes one-page ad in four issues of *Alumnus* magazine as well as each of the exposure opportunities described below.

Travel Catalogue Sponsor

\$20,000

- Full-page recognition in annual travel catalogue
- Half-page recognition in annual travel catalogue
- Logo placement on travel Web site
- ¼-page ad in fall *Alumnus* magazine
- Sponsorship acknowledgement in monthly broadcast e-mail

Travel Preview Party Sponsor

\$10,000

- Logo placement on invitation and event program
- Signage at the event
- Verbal sponsorship recognition at event
- Logo placement on screen
- Space for promotional items day of event
- One room at the University Marriott Hotel for one evening before or after the event

